

ANDREW KOUROPOULOS

Strategic Storyteller | Video, Animation & Civic Engagement | Building Audiences That Remember

(603)486-3496 • akouropoulos@k-mediagroup.com • akouropoulos.com • Amherst, NH 03031

Summary

Accomplished media professional with 10+ years of expertise in live broadcasting, video production, and media management. Demonstrated success leading innovative community media projects, developing multi-camera production solutions, and producing award-winning animated and documentary content. Skilled in team leadership, cross-platform livestreaming, and operational analytics to grow audiences and engagement. Currently pursuing a Master's in Entertainment Business to enhance strategic, creative, and business leadership capabilities. Eager to drive impactful media initiatives in streaming, education, or entertainment sectors.

Experience

Town of Milford, NH

Assistant Director of Community Media

02/2025 - Present

- Supervised the production of 10 monthly community outreach projects driving civic engagement by managing a team of 5 staff and volunteers utilizing Adobe Creative Cloud.
- Launched social media campaigns for 5 Town Departments, achieving a 10% organic discoverability through SEO practices in one year, measured via Facebook Analytics.
- Increased live broadcast audience by 21% (adding 650 viewers monthly) through 15 simulcasts across platforms in Q1 2025.
- Secured \$250,000 annual budget for capital improvements by presenting operational analytics to the advisory board with the Director of Community Media.

Town of Milford, NH

Assistant Media Manager

02/2020 - 02/2025

- Increased programming efficiency by 20% measured through internal reporting, impacting 4 cable channels and reaching 1,250 viewers weekly, by implementing block scheduling in partnership with community content producers.
- Achieved 95% continuous service uptime for 6 live broadcast servers by managing maintenance schedules and troubleshooting issues.
- Produced 300 live and recorded broadcasts annually, utilizing Tricaster, Datavideo and Blackmagic switchers and software.
- Increased community engagement by 50%, impacting 42,000 people annually, by designing graphics for 10 platforms measured through Google Analytics.

Kouropoulos Media Group, LLC

Owner

07/2019 - Present

- Designed and engineered an enclosed mobile production trailer for multi-camera broadcast applications.
- Delivered 5 animated documentaries and cartoons by overseeing full-cycle animation and video production for Kouropoulos Media Group, LLC.
- Expanded brand reach by securing 12 distribution agreements through strategic negotiation of content terms for Kouropoulos Media, LLC.
- Developed 8 in-depth storyboards and lighting plots for 5 client video projects, ensuring tailored visual production.

NextComputing, LLC

Livestream Tech & Video Specialist

12/2017 - 02/2020

- Tested and ensured Livestream Studio software was functioning for customers.
- Produced 10 product highlight videos by conceptualizing scripts, storyboards, and lighting designs.
- Built and quality-checked 100+ portable broadcast computers for Livestream product line.
- Streamlined marketing efforts, recording and editing 15 promotional videos for company products.

Key Achievements

Mobile Production Trailer Design (2019) Engineered a custom mobile trailer for Kouropoulos Media Group, enabling 5-camera live broadcast capability with built-in editing suite and power routing. Used in over 30 field productions to date	“The Battle of Lake George” Animated Documentary (2023) Wrote, animated, and produced a historical short combining archival narration and stylized 2D animation. Official selection at multiple festivals; distributed via FreeMovies+ and Stash Documentaries.	Community “Story Time” Initiative (2020–2022) Directed COVID-era literacy broadcast program featuring local staff, achieving 20K+ online views.
“Envision Milford” Civic Engagement Campaign (2025) Developed a video-first public input campaign for the Town Master Plan, integrating social media, documentary storytelling, and town hall simulcasts. Resulted in measurable increases in survey participation and resident feedback submissions.	Content Distribution Strategy (2021–Present) Expanded regional reach of independent productions through targeted licensing deals with streaming platforms and community media outlets. Negotiated terms, delivered metadata packages, and managed deliverables lifecycle	Granite Town Film Festival Development (2025) Founded and branded a new community-focused film festival in Milford, NH, aimed at showcasing local and regional filmmakers. Designed the festival’s visual identity, marketing strategy, and submission process. Built early partnerships with local organizations and initiated planning for venue logistics, sponsorships, and future scalability

Skills

Business & Strategy:

Media Project Management · Content Development · Budgeting · Team Leadership · Training · Client and Stakeholder Engagement · Branding · Operational Analysis · SEO · Facebook Analytics · Google Analytics

Creative:

Scriptwriting · Storyboarding · Character Animation · Public Awareness Campaign Development · Brand Development · Social Media Campaigns

Media Production:

Multi-Camera Live Broadcasting · Video Editing · DaVinci Resolve · Adobe Premiere · Motion Graphics · Animation · Moho · After Effects · Media Asset Management · Studio Infrastructure Maintenance · Multi-Platform Live Streaming · Video Production Workflow Optimization

Technical:

Adobe Creative Cloud · Moho Pro · Character Rigging · OBS · WordPress · Google Workspace · Microsoft Office · Social Media Management Tools

Education

Full Sail University Master of Science, Entertainment Business	2025 - Present
Full Sail University Bachelor of Science, Film/Cinema/Video	2014 - 2016